

WordPress as a CMS

WordPress as a CMS

Using arguably the best blogging software in the world for something other than a blog

CMS

=

Content
Management
System

Why a CMS?

Separation of code and content

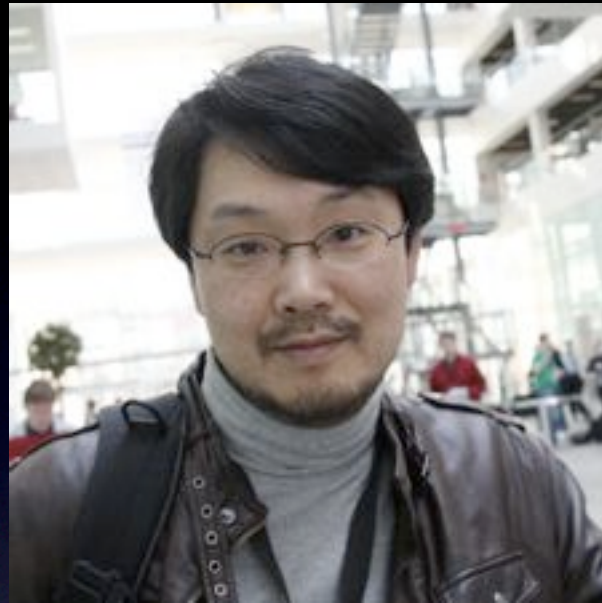
MORE GOOD
FOUNDATION



“[Take] part in everyday conversations in an unforced way, where your values and your religious beliefs will arise naturally. No one likes to have religion thrust down their throats. Instead, allow people to see how your beliefs lift and shape your life for the better.”

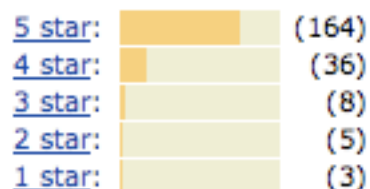
Elder M. Russell Ballard





Customer Reviews

216 Reviews



Average Customer Review

★★★★★ ([216 customer reviews](#))

Most Helpful Customer Reviews

129 of 143 people found the following review helpful:

★★★★★ **"Do it yourself" consulting: Crafting memorable messages with integrity** ,
January 4, 2007

By [Amy Tiemann "creator of www.MojoMom.com"](#) (Chapel Hill, NC USA) - [See all my reviews](#)

REAL NAME™

VINE™ VOICE

If you are going to write a guide to crafting sticky ideas, your book had better embody your principles. Authors Chip and Dan Heath succeed admirably. What I love about "Made to Stick" is that it is not merely entertaining (though it is), it provides practical, tangible strategies for creating sticky ideas. Once you understand these recommendations, you can boil them down to a set of touchstone points to evaluate your own work. This sets "Made to Stick" apart from the work of Malcolm Gladwell, whom the Heath brothers cite as an inspiration. I enjoyed Gladwell's books but could not necessarily apply his ideas to my own work.

Blacklds.org

Loading "Why This Web Site :: Blacklds.org"

http://www.blacklds.org/ RSS Google

Why This Web Site :: Blackl...



Blacklds.org

A Web Site Dedicated to Black Members of The Church of Jesus Christ of Latter-day Saints

About Us | News | Roots | Testimonies | Priesthood | History | Community | Photos | Videos | Store

WHY THIS WEB SITE




This site celebrates the contributions of Blacks to **The Church of Jesus Christ of Latter-day Saints** and to their communities. Latter-day Saints are also known as Mormons due to their belief in the Book of Mormon in addition to the Bible.

We hope to correct racial myths and misunderstandings that linger from critics of Mormonism as well as from Latter-day Saints themselves. We strive to build the Gospel vision that we are all children of God, of great and equal worth in His sight.

Blacks have been Latter-day Saints since the church's beginnings in the 1830's. Some held the priesthood and served missions in the early church. Click on **History** to see a timeline on how Latter-day Saint events and views toward Blacks unfolded along with religious and secular racial history in America. Read the stories of Black pioneers.

Click on **Priesthood** to learn how limitations on Black Latter-day Saints were lifted in 1978 and how Latter-day Saints have worked to improve respect and understanding.

Click on **News** and **Testimonies** to read about modern Mormons. See also **Community**.



RECENT NEWS

- Gladys Knight & Her Choir in St Louis
- African American Family History Conference a Success
- University of Wyoming Commemoration Sept 26, 2008
- African American Family History Conference in St. Louis, MO
- Baptisms, Article Praised, Radio Interview, Church Newsroom, Gladys Knight
- Alex Boye gives free concert in St. Louis
- CNN features black Mormon Marvin Perkins
- Merry-Go Rounds for Electricity in Ghana
- Transcript and video of Devotional on Revelation on Priesthood
- Priesthood Commemoration Fireside to be Rebroadcast

TESTIMONIES

40 websites migrated from
Dreamweaver to WordPress

WordPress for new websites

Why WordPress?

- Easy to use
- Very extensible
- Excellent community
- Chosen over Drupal, Joomla, or custom development

Decisions

Posts

- Permalinks with a “date” structure
- RSS
- Offline blog editors

Pages

- Parent/child relationships (sub pages)
- No RSS
- No (few?) offline blog writers

Content

All pages?

Half pages / half posts?

Mostly posts?

Navigation

Manual linking?

Rolling content?

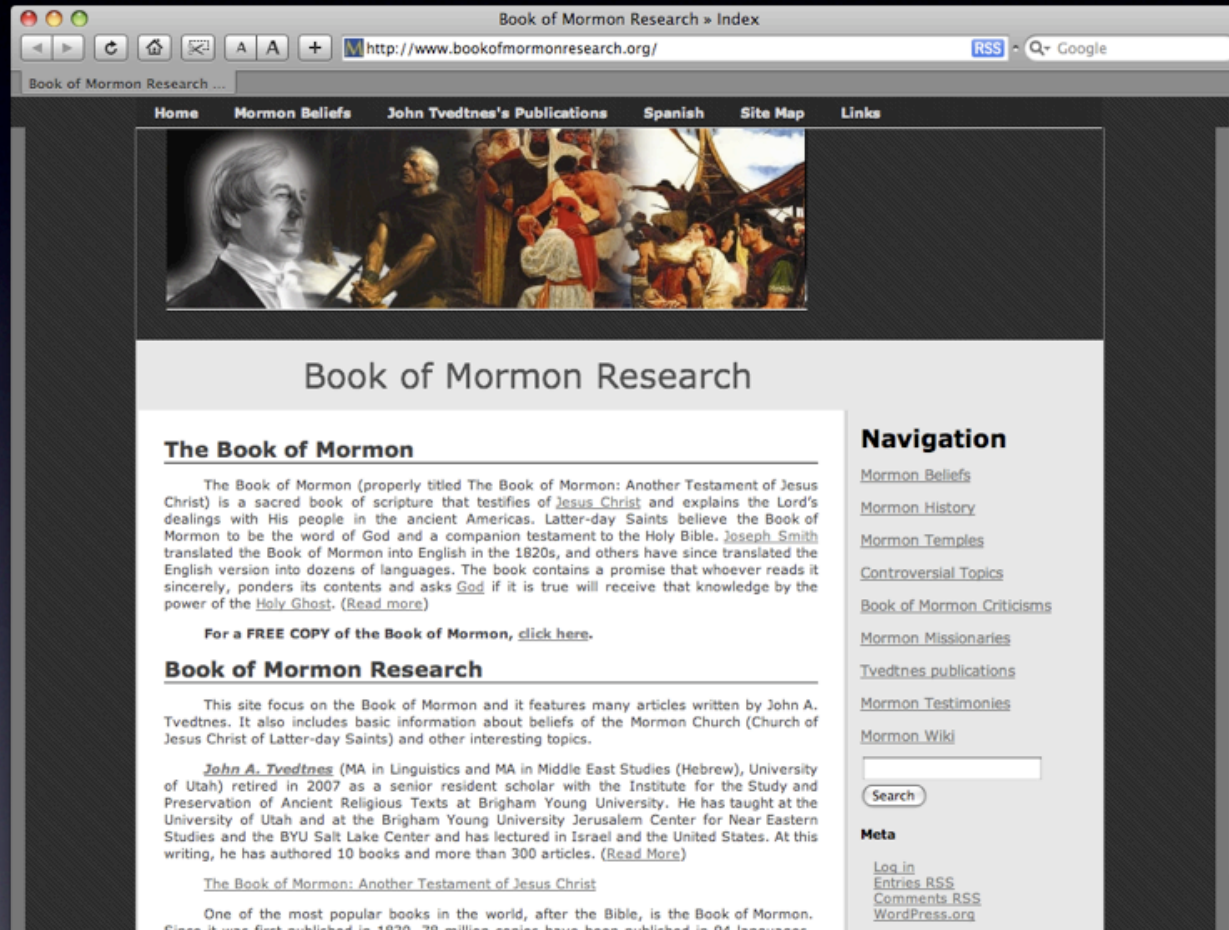
Automattic menus?

Comments

On?

Off?

all pages + manual linking



<http://www.bookofmormonresearch.org/>

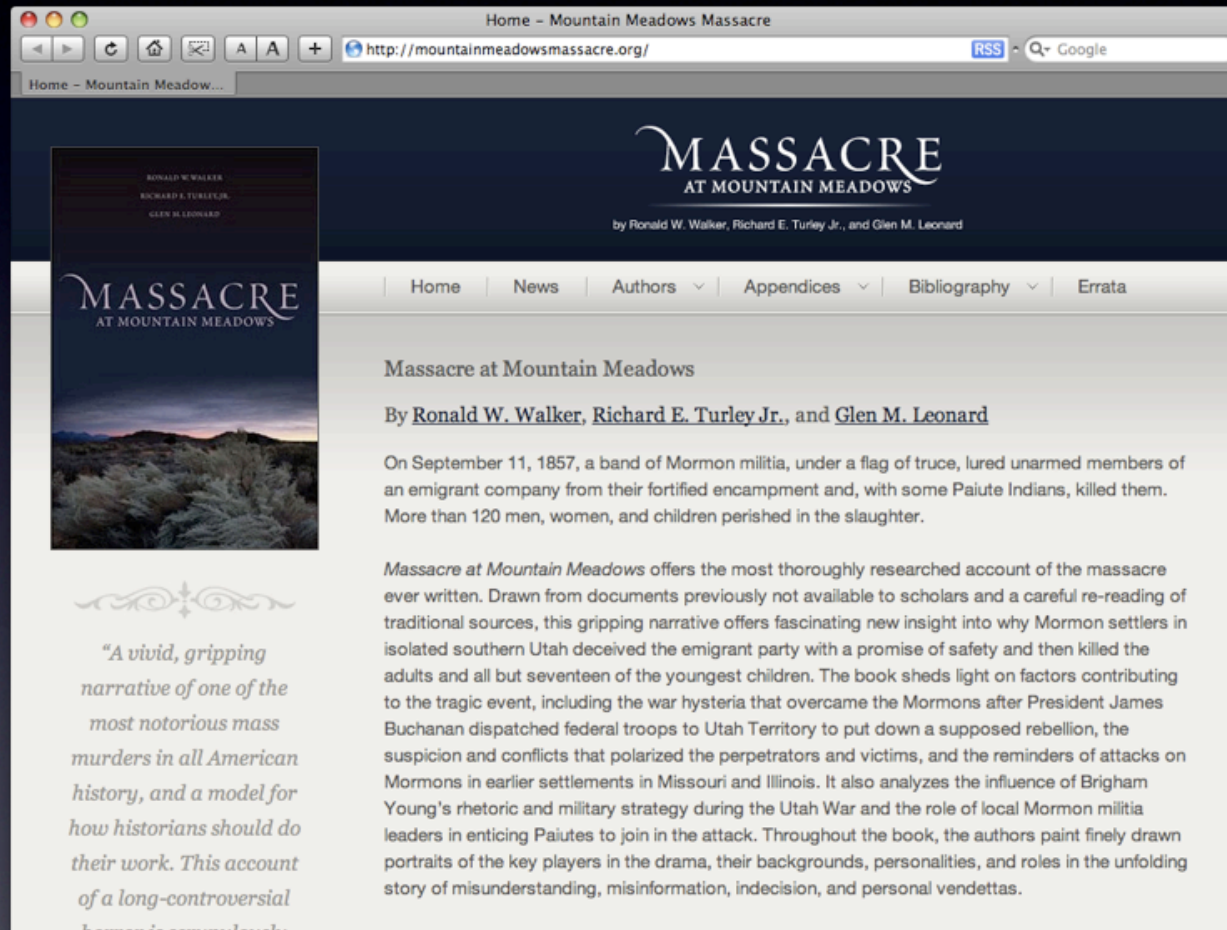
half / half + manual linking



The screenshot shows a web browser window with the address bar displaying <http://www.blacklds.org/>. The website header features a navigation menu with links for [About Us](#), [News](#), [Roots](#), [Testimonies](#), [Priesthood](#), [History](#), [Community](#), [Photos](#), [Videos](#), and [Store](#). The main content area is titled "WHY THIS WEB SITE" and includes a photograph of a Black family. Below the photo, the text reads: "This site celebrates the contributions of Blacks to The Church of Jesus Christ of Latter-day Saints and to their communities. Latter-day Saints are also known as Mormons due to their belief in the Book of Mormon in addition to the Bible." Further down, it states: "We hope to correct racial myths and misunderstandings that linger from critics of Mormonism as well as from Latter-day Saints themselves. We strive to build the Gospel vision that we are all children of God, of great and equal worth in His sight." The text continues: "Blacks have been Latter-day Saints since the church's beginnings in the 1830's. Some held the priesthood and served missions in the early church. Click on [History](#) to see a timeline on how Latter-day Saint events and views toward Blacks unfolded along with religious and secular racial history in America. Read the stories of Black pioneers." It then says: "Click on [Priesthood](#) to learn how limitations on Black Latter-day Saints were lifted in 1978 and how Latter-day Saints have worked to improve respect and understanding." At the bottom of this section, it says: "Click on [News](#) and [Testimonies](#) to read about modern Mormons. See also [Community](#)." To the right of the main text is a "RECENT NEWS" section with a list of articles: "Gladys Knight & Her Choir in St Louis", "African American Family History Conference a Success", "University of Wyoming Commemoration Sept 26, 2008", "African American Family History Conference in St. Louis, MO", "Baptisms, Article Praised, Radio Interview, Church Newsroom, Gladys Knight", "Alex Boye gives free concert in St. Louis", "CNN features black Mormon Marvin Perkins", "Merry-Go Rounds for Electricity in Ghana", "Transcript and video of Devotional on Revelation on Priesthood", and "Priesthood Commemoration Fireside to be Rebroadcast". Below this is a "TESTIMONIES" section.

<http://www.blacklds.org/>

half / half + automatic menus



<http://mountainmeadowsmassacre.org/>

half / half

The screenshot shows the homepage of AndyRoddick.com. At the top, there's a navigation bar with links for HOME, NEWS, ABOUT ANDY, PHOTOS / VIDEOS, FORUM, CHARITY, PROSHOP, CLUB RODDICK, CONTESTS, CHARITY NEWS, FROM THE 'NET', BEYOND THE COURT, ANDY'S BLOG, and MATCH UPDATES. The main content area features a large headline: "Exclusive LaCoste Signed Photos" with a sub-headline "Support the Andy Roddick Foundation - all profits go straight to Andy's charities." and a photo of Andy Roddick. Below this is a "Headlines" section with the main article "Andy Into Beijing Semis" by andyroddick.com on September 26th, 12:12pm GMT+5. The article text states: "Andy recovered from a set down on Friday, to defeat Juan Carlos Ferrero, and earn himself a spot in the China Open semifinals. The final score in Beijing was 2-6, 6-3, 6-4. Read More >>". To the right of the article is a "Scoreboard - Live Updates" section with a "China Open, Beijing Semifinal: Saturday 27th September" match between Andy vs. Bjorn Phau at 7:00pm local time (7:00am EST), with links for "Live Scoring" and "Coverage Info". Below the scoreboard is a "Featured Video" section showing a tennis match. At the bottom, there's a "Featured Photos And Galleries" section with several small photo thumbnails. The website is branded with the Andy Roddick logo and sponsors like Lacoste, SAP, and Babolat.

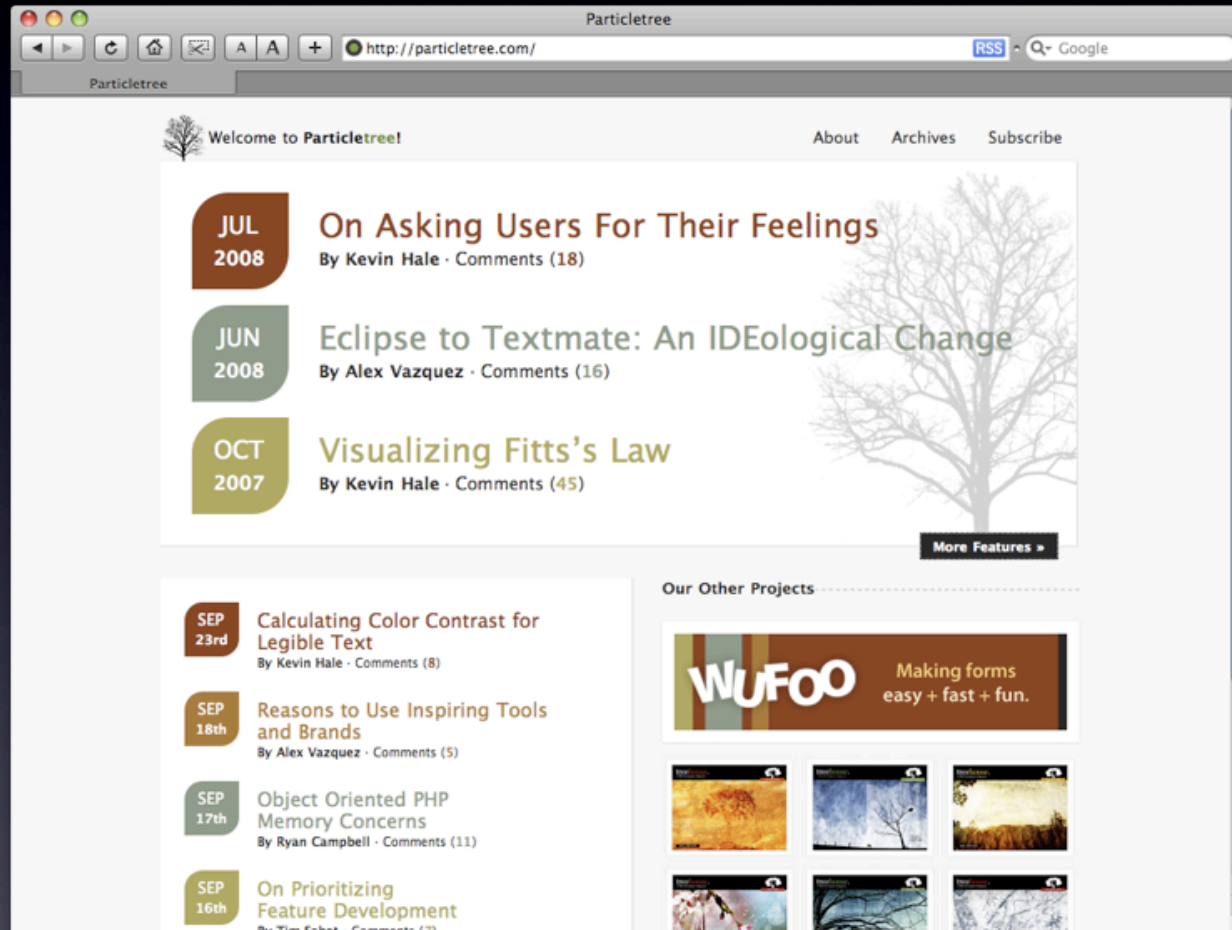
<http://www.andyrodick.com/>

mostly posts



<http://autoshow.ford.com/>

mostly posts + rolling content



<http://particletree.com/>

mostly posts

The screenshot shows the AllThingsDigital website interface. At the top, there's a navigation bar with links to THE WALL STREET JOURNAL, Digital Network, WSJ.com, MarketWatch, BARRONS, and AllThings Digital. A search bar is also present. The main header features the 'All Things Digital' logo and the tagline 'News, analysis and opinion about the digital revolution.' Below this, a secondary navigation bar includes 'Home', 'Kara Swisher', 'Walt Mossberg', 'Digital Daily', 'Voices', 'Video', 'D Conference', and 'About Us'. The main content area is divided into several sections: 'Tech Headlines' with links to various news items; a 'Weekend Update, 9/26/08' article by Beth Callaghan; a 'Highlights' section with a video interview; and a 'Mossberg's Mailbox' section with links to 'Defragmenting a Hard Disk', 'The Mossberg Solution', and 'Mossblog'. A sidebar on the right features a portrait of Walt Mossberg and a featured article titled 'With CrossLoop, Users Can Get Help From Techie Friend'.

<http://allthingsd.com/>

How do I migrate my existing
website?

Use MovableType format

<http://www.sixapart.com/movabletype/docs/mtimport>

Copy template code to theme

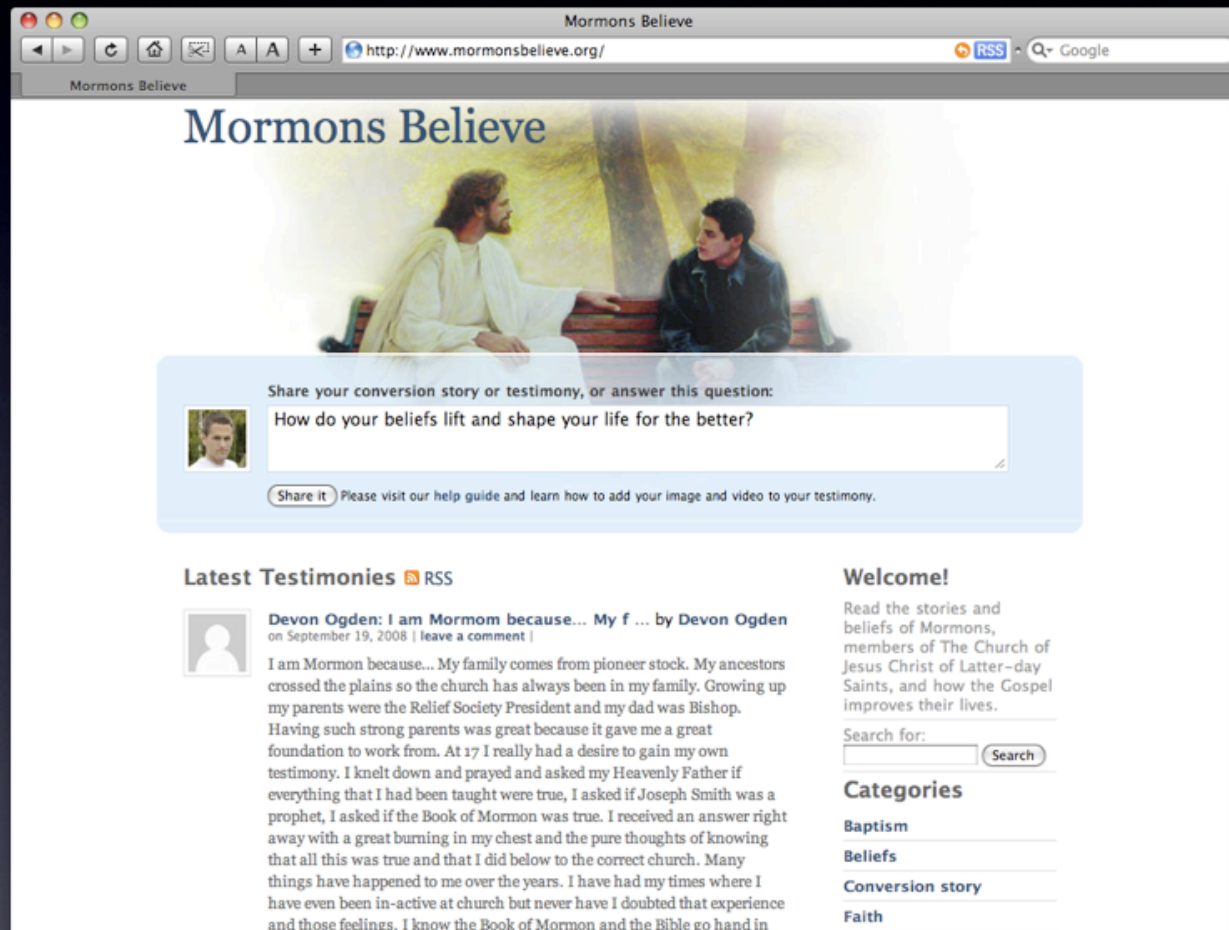
Training

- Show them how with a screencast
- Explain issues like pasting from Microsoft Word

Wishlist

- Automated deployment of themes, plugins, and Google Analytics
- HTML tidiness
- Embedded videos on unprivileged accounts
- Tools for translating

Extensibility: custom themes



The screenshot shows a web browser window with the address bar displaying <http://www.mormonsbelieve.org/>. The page title is "Mormons Believe". The main content area features a large image of Jesus Christ sitting on a bench and talking to a man. Below the image is a testimonial form with the text: "Share your conversion story or testimony, or answer this question: How do your beliefs lift and shape your life for the better?". There is a "Share it" button and a link to a help guide. The page also has a "Latest Testimonies" section with an RSS icon, a "Welcome!" section with a search bar, and a "Categories" section with links for "Baptism", "Beliefs", "Conversion story", and "Faith".


Mormons Believe

Mormons Believe

Share your conversion story or testimony, or answer this question:
How do your beliefs lift and shape your life for the better?

Share it Please visit our help guide and learn how to add your image and video to your testimony.

Latest Testimonies RSS

 **Devon Ogden: I am Mormom because... My f ... by Devon Ogden**
on September 19, 2008 | [leave a comment](#) |

I am Mormon because... My family comes from pioneer stock. My ancestors crossed the plains so the church has always been in my family. Growing up my parents were the Relief Society President and my dad was Bishop. Having such strong parents was great because it gave me a great foundation to work from. At 17 I really had a desire to gain my own testimony. I knelt down and prayed and asked my Heavenly Father if everything that I had been taught were true, I asked if Joseph Smith was a prophet, I asked if the Book of Mormon was true. I received an answer right away with a great burning in my chest and the pure thoughts of knowing that all this was true and that I did belong to the correct church. Many things have happened to me over the years. I have had my times where I have even been in-active at church but never have I doubted that experience and those feelings. I know the Book of Mormon and the Bible go hand in

Welcome!

Read the stories and beliefs of Mormons, members of The Church of Jesus Christ of Latter-day Saints, and how the Gospel improves their lives.

Search for:

Categories

- [Baptism](#)
- [Beliefs](#)
- [Conversion story](#)
- [Faith](#)

<http://www.mormonsbelieve.org/>

Extensibility: custom forms



The image shows a screenshot of a web browser displaying a registration form. The browser's address bar shows the URL <http://www.mormonbloggers.com/wp-login.php?action=register>. The page features the WordPress logo at the top, followed by a yellow button labeled "Register For This Site". Below this is a light blue registration form with the following fields: "Username" (text input), "E-mail" (text input), "Blog Address" (text input with "http://" pre-filled), and "About You" (text area). At the bottom of the form, there is a "Register" button. Below the form, a message states: "This may take a few moments as we gather articles from your blog." and "A password will be e-mailed to you."

<http://www.mormonbloggers.com/wp-register.php>

Extensibility: Q&A's

The screenshot shows a web browser window displaying the Ask Gramps website. The browser's address bar shows the URL <http://www.askgramps.org/who-is-gramps/>. The website's header features a circular portrait of an elderly man with a beard, the text "ask Gramps" in a large, stylized font, and the tagline "Moral answers to everyday concerns, curiosities and uncertainties".

The main content area is titled "Who is Gramps?" and features a large photograph of an elderly man with glasses and a brown jacket, looking down. To the right of the photo is the text "As a grouchy old man". Below the main photo is a smaller, partially visible photo of the same man.

The left sidebar contains several sections:

- Navigation:** Home, [Articles with Audio](#), [Curiosities](#)
- AskGramps: Get Answers by Email:** [Sign up for free answers by email](#)
- Contact Gramps:** [Ask Gramps a question](#)
- Categories:** [Abortion \(13\)](#), [Addictions \(53\)](#), [Afterlife \(173\)](#), [Babies \(53\)](#), [Baptism \(69\)](#), [Blessings \(3\)](#), [Callings \(71\)](#), [Church History \(207\)](#), [Curiosities \(617\)](#), [Death \(95\)](#), [Depression \(23\)](#), [Divorce \(41\)](#), [Education \(60\)](#), [Etymology \(58\)](#), [Faith \(127\)](#)

The right sidebar contains several sections:

- Search Ask Gramps:** A search input field and a "Search" button.
- Subscribe:** [iTunes Podcast](#), [News Feed](#)
- About Gramps:** [About Gramps](#), [Who is Gramps?](#), [Accolades for Gramps](#), [Gramps' Cambridge Diet](#), [Gramps' Photo Gallery](#)
- Free Stuff:** [Receive free videos/DVDs](#), [Receive a free Book of Mormon](#), [Receive a free Bible](#)
- Countries:** (partially visible)

<http://www.askgramps.org/>

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